



SPONSORSHIP PROGRAM

LOCAL GOVERNMENT CONFERENCE – LGC24

31 JULY – 1 AUGUST 2024

JONES BAY WHARF, SYDNEY

For information please contact:

Faiz Shariff

Conference & Events Manager

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About LG Professionals, NSW

Local Government Professionals Australia, NSW is the leading association representing professionals in NSW local government. We are focused on representing the interests of our members, developing, and delivering exceptional professional development, providing career pathways, promoting sector wide capacity building, and working with partners to create opportunity.

About LGC24

It is with pleasure that we invite you to be a part of our Local Government Conference, which will be held in Sydney at **Jones Bay Wharf** over two days **Wednesday 31 July and Thursday 1 August 2024**.

The conference will provide you with face-to-face interaction and the opportunity to showcase your products and services, plus build brand awareness amongst dedicated leaders and practitioners from the local government sector, including key industry professionals.

Take this opportunity to network and engage with delegates across the state and create meaningful connections within the sector.

Outlined in this sponsorship program is a range of opportunities to be a part of the conference and engage with delegates, ensuring you receive the greatest exposure and brand awareness in the lead up to, during and after the conference. From promotion and branding on our website, engagement through our social channels and our monthly newsletter, this conference will fast become an integral part of your marketing strategy to the local government sector.

We encourage you to review our sponsorship program and respond at your earliest convenience – as there are limited opportunities in each category.

More Opportunity for Corporate Supporters

Sponsors may wish to consider a more intrinsic relationship with us through our Corporate Supporter or Corporate Champion Package, which offers a range of benefits including preferential placement of exhibition space, permanent promotion on our website and discounts off additional sponsorship packages. If you would like further information on upgrading to a corporate supporter package as part of your sponsorship for this event, please let us know.

Conference Format

Over two days delegates come together in a focused professional environment to share thoughts and gain knowledge through learning and discussions, with the aim of leading and achieving sector wide transformation. The program also includes plenty of networking opportunities.

Conference Day 1 – Wednesday

Full day conference program

Followed by Welcome Reception

Conference Day 2 – Thursday

Half day conference concluding post lunch.

Marketing and Promotion

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All sponsors receive:

- Company logo featured on the conference website with a link to your company's home page.
- Recognition on conference promotional and marketing material.
- Recognition at the opening and closing sessions at the conference.
- Sponsorship acknowledgement on our social media platforms.
- Company logo featured in scrolling display on screen during session breaks.
- Recognition on the post conference communications.
- Delegate list provided at the conference please note we do not provide delegate details prior to the conference.

CONFERENCE PARTNER

\$15,000 + GST | 3 Opportunities Available **(SOLD)**

As Conference Partner you receive the highest level of exposure during the conference including the opportunity to share your knowledge and solutions with a wide range of senior level prospects. We work alongside you to deliver a high-quality experience and maximise your promotional opportunities and commercial rewards.

BENEFITS:

- Your company welcome video on the conference website
- Company logo featured on our promotional email signature banner.
- Double exhibition space in a premium location in the conference exhibition area.
- Five full conference registrations including social functions.
- Five-minute welcome address and company overview on one day of the conference.
- Opportunity to participate as panellist or facilitator in content sessions.
- Short message included in the post-conference communication.

COFFEE CART SPONSOR

\$9,000 +GST each | 2 Opportunities or \$14,000 for both. **(One Available)**

But first... coffee! Your logo will be prominently displayed at the coffee cart - one of the most visited areas during the conference. This package also includes a branded coffee cart as well as tables and chairs for delegates to mingle over coffee.

BENEFITS:

- All costs associated with providing barista coffee to delegates, however you may choose to also supply the barista with your branded shirts, caps or apron/s and branded coffee cups.
- Two full conference registrations including social functions.
- Some space is provided at the coffee cart location, however if a booth is required additional charges may apply.

CONFERENCE EXHIBITOR

\$6,000 + GST | 20 Opportunities Available

The exhibition space is an engaging networking space, allowing delegates to move around between booths and approach sponsors to chat freely. As the location for all catering, the exhibition space will be a hub of activity and networking throughout the conference.

BENEFITS:

- Two full conference registrations including social functions.
- Single exhibition space with a trestle table and chairs.

WELCOME RECEPTION SPONSOR

\$6,000 + GST | 1 Opportunity Available (\$4,000 + GST when booked with Exhibitors package)

Host the Wednesday night reception welcoming all attendees to LGC24. This is a fantastic opportunity to showcase your company and promote your brand to delegates in a relaxed social environment. It is the social function of the conference and provides high brand exposure. Provide a welcome address to delegates as they come together to catch up and network.

BENEFITS:

- Five-minute address at the end of the conference sessions on Wednesday
- Two full conference registrations including social functions.
- Additional three registrations for your staff to attend the Welcome Reception.
- Opportunity to provide branded t-shirts and/or aprons for wait staff, stubby holders, branded decorations etc (pending venue approval).

KEYNOTE SPONSOR

\$5,000 + GST | 1 Opportunity (\$3,000 when booked with Exhibitors package) **(SOLD)**

The Keynote Speakers are much anticipated and provide motivational or business learning content to our program. Sponsor the Welcome Keynote and have the opportunity to welcome delegates to our first session of the program.

BENEFITS:

- Five-minute address in the main plenary room as you introduce the keynote speaker
- Two full conference registrations including social functions.

LUNCH AND KEYNOTE SPONSOR

\$6,000 + GST | 1 Opportunity Available (\$4,000 + GST when booked with Exhibitors package) **(SOLD)**

Sponsor the Thursday lunch and closing keynote speaker and have the opportunity to address delegates in the plenary room before lunch is served.

BENEFITS:

- Five-minute address in the main plenary room prior to lunch.
- Two full conference registrations including social functions.
- Five additional registrations for your staff to attend the lunch.
- Opportunity to provide branded t-shirts and/or aprons for wait staff, stubby holders, branded decorations etc (pending venue approval).

BREAKOUT SESSION SPONSOR

\$8,000 +GST | 6 Opportunities (\$2,000 + GST when booked with Exhibitors package)

Showcasing your expertise through thought leadership creates access to high-value decision makers, helps brands command a premium and drives growth with existing customers. Breakout session sponsors have the opportunity to promote their business for 2 minutes prior to facilitating a breakout session. This could include introducing a speaker and managing question and answer time, facilitating a panel session or steering a think tank conversation.

BENEFITS:

- Two-minute address at the start of the breakout session
- Facilitation of the breakout session
- Two full conference registrations including social functions.

WATER BOTTLE & RE-FILL STATION SPONSOR

\$6,000 + GST | 1 Opportunity Available (\$2,000 + GST when booked with Exhibitors package)

Supplying the official water bottle and refill station at the conference ensures your branding goes everywhere delegates go! Show your commitment to environmental sustainability by providing this alternative to single-use plastics whilst promoting your brand.

BENEFITS:

- Two full conference registrations including social functions.
- Café table positioned at water station(s) for promotional material.
- Branded drink bottles provided to every delegate (Sponsor to provide).
- Branded re-fill station(s).

Next Steps

To confirm your participation please complete an [online sponsorship agreement](#). Once received we will be in touch to confirm your participation.

Terms and Conditions

1. LG Professionals, NSW reserves the right to accept or decline sponsorship and/or exhibition for any event at its sole discretion.
2. Corporate Partners and Supporters are provided with first right of refusal for any sponsorship or exhibition opportunity and may be consulted prior to other sponsors being considered.
3. Where sponsorship is accepted, LG Professionals, NSW will provide the company with the benefits as outlined in this prospectus document.
4. The sponsorship will come into effect upon signing the sponsorship agreement and the raising of the invoice and shall remain in force until seven days after the conclusion of this event. Full payment is required within 14 days of issue of the tax invoice and before commencement of the event. Interest may be applied to outstanding invoices.
5. The sponsorship agreement cannot be cancelled by the sponsor once it has come into effect. In the event of this event being cancelled, LG Professionals, NSW will refund paid sponsorship to the sponsor within one month of the event being cancelled.
6. No exhibition space will be assigned until payment has been received. Requests for exhibition spaces will be assigned on a space-available basis. LG Professionals, NSW reserves the right to assign or reassign exhibition space so that the full arrangement of the exhibition is in the best interests of the attendees and the exhibitors. Whilst sponsors' preferred locations will be considered, they cannot be guaranteed.
7. The sponsor agrees to provide all requirements under the agreement within the time frames advised by LG Professionals, NSW to ensure entitlements are delivered (logos/company information/delegate registrations).
8. Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.
9. Each party shall indemnify the other against any claims arising from any breach of the agreement by either party except to the extent that the claims are indirect or consequential, and except to the extent that any of them are caused or contributed to by the default or negligence or omission of the other party.
10. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
11. The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.
12. Sponsors and exhibitors agree to act professionally with respect to all fellow sponsors, delegates and LG Professionals, NSW staff.
13. Where speaking opportunities are included in the sponsorship package, sponsors agree to promote their product but not at the detriment to any other suppliers or competitors.